# **Now**

##  **Kids’ Yoga Day (KYD)  2018 Ambassador Checklist**

* Join the Kids’ Yoga Day [Ambassador Facebook group](https://www.facebook.com/groups/1668281886788066/)
* Bookmark [kidsyogaday.com](file:///C%3A%5CUsers%5Ctgrigoriades%5CAppData%5CLocal%5CTemp%5Ckidsyogaday.com) (FYI, visit our sister sites; [worldyogapower.org](file:///C%3A%5CUsers%5Ctgrigoriades%5CAppData%5CLocal%5CTemp%5Cworldyogapower.org) and [abcyogaforkids.com](http://abcyogaforkids.com/))
* Explore the [KYD ambassador planning page](http://kidsyogaday.com/ambassador-planning-pack/), print out the 5 minute routines.
* Watch the Kids’ Yoga Day [intro video](https://youtu.be/ODTPWb0dy0E)
* Find a **venue** for your event (options include schools, yoga studios, parks, community centers, libraries, etc.)
* If needed, here’s a [letter](http://kidsyogaday.com/wp-content/uploads/2018/01/2018-KYD-Principal-Letter.docx) you can customize and send to your local **principal**
* Add the [KYD Ambassador badge](http://kidsyogaday.com/wp-content/uploads/2018/01/Official-2018-KYD-Ambassador-Badge-1.png) and **your KYD event info** to your website, Facebook page, Instagram etc.
* **Invite friends / colleagues all over the world** to hold their own KYD event. If 3 people sign up and mention your name, you’ll win a free copy of **Teresa’s new board book, “**[My First Yoga ABC](https://www.amazon.com/First-Yoga-ABC-Teresa-Power/dp/099810700X)**.”**
* Consider becoming a [Kids’ Yoga Day sponsor](http://kidsyogaday.com/sponsors/). Donations are tax-deductible and go towards helping Kids’ Yoga Day reach as many children as possible! It’s also a great way to get your name and company known.

**February**

* **Create your event** on Facebook, Eventbrite, etc. Need a FB Event image? [Use this](http://kidsyogaday.com/wp-content/uploads/2018/01/2018-KYD-FB-Event-Cover.png)!
* **Share your event info with us** (via email or social media) and we’ll add it to our webpage.
* Watch the KYD [instructional training video](https://youtu.be/cVN9Zru9Ils)
* **Plan your event** – Will you provide food, drinks, etc.? Have special signage? Seek sponsors?

**Beginning of March**

* **Advertise** your event (here’s a [sample flyer](http://kidsyogaday.com/wp-content/uploads/2018/01/2018-KYD-Basic-Flyer.doc))
* **Invite people** via Facebook or other social media to your event

**Mid-March**

* **Contact the local press** using our customizable [press release template](http://kidsyogaday.com/wp-content/uploads/2018/01/2018-Kids-Yoga-Day-Local-Press-Release.docx). Make sure to check [kidsyogaday.com](file:///C%3A%5CUsers%5Ctgrigoriades%5CAppData%5CLocal%5CTemp%5Ckidsyogaday.com) for the most recent number of kids, states and countries participating.
* **Listen** to our [recorded training call](http://rec001.freeconferencecalling.com/mp3/1320414/227257/LA3488_03172016170755881_1066279.mp3).
* Watch [Teresa and friends walk through the routine](https://youtu.be/d9fHbH6FY80).
* **Obtain permission** from parents to include KYD photos on social media. If needed, here is a [release form](http://kidsyogaday.com/wp-content/uploads/2018/01/Permission-to-Use-Photographic-Images-or-Video-Footage-2018.docx).
* **Share KYD prep** on social media (use **#kidsyogaday**)
* **Print** [Certificates of Participation](http://kidsyogaday.com/wp-content/uploads/2018/01/2018-Kids-Yoga-Day-Certificate.docx) for your little yogis on Kids’ Yoga Day
* **Print fun** [feedback activity pages](http://kidsyogaday.com/wp-content/uploads/2018/01/KYD-Feedback-Page-for-Kids.docx) for your students to complete after Kids’ Yoga Day

**Downloadable Activity Guide available for purchase at:** <http://bit.ly/2DX8Lo5> **Sponsors:** Individuals, companies or organizations interested in becoming a KYD sponsor, please email us!

We’re Kids’ Yoga Day on: [Instagram](file:///C%3A%5CUsers%5Ctgrigoriades%5CAppData%5CLocal%5CTemp%5Cinstagram.com%5Ckidsyogaday), [Facebook](https://www.facebook.com/kidsyogaday/), [Twitter](file:///C%3A%5CUsers%5Ctgrigoriades%5CAppData%5CLocal%5CTemp%5Ctwitter.com%5Ckidsyogaday)
You can also sign up for free yoga tips and news from Kids’ Yoga Day founder, Teresa Power, at [abcyogaforkids.com](file:///C%3A%5CUsers%5Ctgrigoriades%5CAppData%5CLocal%5CTemp%5Cabcyogaforkids.com)!

Other: If you need more instruction, all of the routines are based on Teresa Power’s award-winning books… More info here:



Kids’ Yoga Day is brought to you by Teresa Power, World Yoga Power
(a 501 (c)(3) organization) and the *ABCs of Yoga for Kids*.