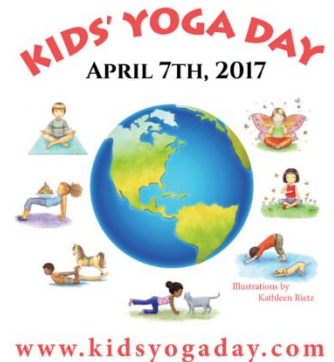


Kids' Yoga Day (KYD) Ambassador Winter Checklist

Goals: 1,000, 000 kids, 50 countries, 50 states, get #kidsyogaday trending

Now

- Join the Kids' Yoga Day [Ambassador Facebook group](#)
- Bookmark kidsyogaday.com (FYI, check out our sister site, abcyogaforkids.com)
- Explore the [KYD ambassador planning page](#)
- Watch the Kids' Yoga Day [intro video](#)



January

- Find a **venue** for your KYD event (options include schools, yoga studios, parks, community centers, libraries, etc.)
- If needed, here's a [letter](#) you can customize and send to your local **principal**
- Add the [KYD Ambassador badge](#) and **your KYD event info** to your website, Facebook page, Instagram etc.
- Share your event info with us** (via email or social media) and we'll add it to the "[Near You](#)" page.
- Invite friends / colleagues all over the world** to hold their own KYD event. If 3 people sign up and mention your name, you'll win a free copy of **Teresa's new book**, "[The ABCs of Yoga for Kids Around the World](#)" written in honor of Kids' Yoga Day!

February

- Create your event** on Facebook, Eventbrite, etc. (**Custom KYD FB event image coming soon!**)
- Download the [5 minute routines](#) (available in 3 languages)
- Watch the KYD [instructional training video](#)
- Plan your event** – Will you provide food, drinks, etc.? Have special signage? Seek sponsors?

Beginning of March

- Advertise** your event (here's a [sample flyer](#))
- Invite people** via Facebook or other social media to your event

Mid-March

- Contact the local press** (press release template coming soon)
- Dial-into the KYD Training Call** (dates to be announced) or listen to [last year's recorded training call](#).
- Watch [Teresa and friends walk through the routine](#).
- Obtain permission** from parents to include KYD photos on social media
- Share KYD prep** on social media (use #kidsyogaday)

Special for California Ambassadors

- Pre-Kids' Yoga Day pep rally! Email us at info@kidsyogaday.com for more details.

Extra Extra

Kids' Yoga Day Downloadable Activity Guide coming soon!

Sponsors: If you know of any companies / organizations who might be interested in sponsoring KYD, please email us at info@kidsyogaday.com! We have many [packages still available](#).

Like facebook.com/kidsyogaday and twitter.com/kidsyogaday

You can also sign up for free yoga tips and news from Teresa Power at abcyogaforkids.com!